



Press Release  
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Immediate Release

## **PPTR becomes the Official Education and Certification Partner of the American Platform Tennis Association**

Hilton Head Island, SC - - Professional Platform Tennis Registry (PPTR), the newly formed subsidiary of PTR, is pleased to announce it has signed a partnership agreement with the American Platform Tennis Association (APTA) to become the *Official Education and Certification Partner of the APTA*. The multi-year agreement will be a tremendous benefit to hundreds of racquets professionals who want to add or enhance their coaching skills and become certified in platform tennis.

“PPTR is thrilled to be working with the APTA. The APTA is a dynamic organization with a forward-thinking Board and a dedicated staff that is helping grow platform tennis,” said Dan Santorum, CEO of PTR, PPR, and PPTR. “It is a natural partnership, because many PTR and PPR members, mainly in the Northeast, Mid-Atlantic, and Midwest, will want to add PPTR certification to their credentials. As a professional membership organization, it’s important to provide PPTR members with the tools they need to do their jobs better, to serve their members/employers better, and to improve the overall health of both sports.”

Those who join PPTR now will be a prestigious PPTR *Charter* member. PPTR certification workshops will start in September, which is the beginning of the inaugural PPTR membership year. As an added incentive, those who are members of PTR and/or PPR will receive a deeply discounted price to join PPTR.

“This agreement with PTR/PPR/PPTR furthers the mission of the APTA to grow the sport and improve the experience for all platform tennis players,” said APTA CEO, Amin Khadduri. “Not only has PPTR patterned their platform tennis program after their successful and accredited tennis coach education/certification, but they have also demonstrated a desire and willingness to work directly with the APTA to improve teaching and grow our sport.”

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PPTR's curriculum was designed by Patricio Misitrano, a tennis, and platform tennis professional, with the assistance of several platform tennis champions. "As a proud PTR/PPR/PPTR and APTA member, I am thrilled to play an important role in this exciting new partnership. The APTA and PPTR partnership is a huge positive for platform tennis!" said Misitrano, who serves as PPTR's educational consultant and lead clinician. "I am excited to create the educational curriculum and videos to further the knowledge of those teaching platform tennis. I look forward to conducting PPTR training and certification workshops."

PPTR and the APTA both see platform tennis as a complementary sport for tennis and pickleball, which provides a boost to the racquet sports industry. Tennis manufacturers, facilities/clubs, court builders, and pros are benefitting from the growth and increasing popularity of platform tennis.

### **About PPTR**

PPTR is a subsidiary of the Professional Tennis Registry, the largest global organization of tennis-teaching professionals and coaches with nearly 16,000 members in 131 countries. PPTR is dedicated to inspiring, educating, certifying, and serving platform tennis pros in order to grow the game. PPTR membership is available beginning July 21, 2020. For more information, visit [www.PPTRplatformtennis.org](http://www.PPTRplatformtennis.org)

### **About the APTA**

The American Platform Tennis Association is a non-profit 501(c)3 organization established in 1934 and is the governing body of the sport of platform tennis. The APTA sanctions more than 180 annual tournaments, including 47 National Championship events. The organization provides national rankings of its members; maintains the official rules and etiquette of the sport; administers the Platform Tennis Hall of Fame; regulates standards for balls, paddles, and courts; manages its web site and produces *Platform Tennis Magazine*.

For more information, please visit [www.platformtennis.org](http://www.platformtennis.org)